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Contact Information: Craig Nordby, Vice President
Business: (707) 526-4500
Fax: (707) 526-0308
craignordby@nordby.net

Nordby Construction Company purchases 3 new Hybrid Vehicles in an effort to think “green”.

Santa Rosa, CA--April 24, 2007—Nordby Construction Company, one of the North Bay’s leading General Contractors, has decided to think globally and act locally. When it came time to think about purchasing some new company vehicles, the executive team at Nordby felt it was vital to research more fuel efficient and environmentally friendly options. In keeping with those criteria, they decided to go with 3 new hybrid vehicles.

By combining an electric motor with a gas-powered engine, these hybrid vehicles obtain greater fuel efficiency and produce fewer emissions than similar vehicles powered solely by conventional gasoline-powered engines. Not only do they help reduce our need for oil abroad, each vehicle will reduce fuel consumption by 30%. After careful consideration, Nordby Construction decided to go with 2, 2008 Mercury Mariners and 1 2007 Ford Escape (two of the most fuel efficient SUV’s on the planet) and are very pleased, thus far, with their choices.

With the Earth’s natural resource consumption on the rise, it’s refreshing to see a company like Nordby Construction take a stand for the environment. When asked to comment on Nordby’s recent purchases, Del Nordby, President had these words to share with the public; “we felt it was our responsibility to help reduce fuel emissions and reduce our dependency on foreign oil.” One can only hope that businesses like Nordby Construction will set the standard in Sonoma County and continue to make a difference.

About Nordby Construction

Based in Santa Rosa, CA, Nordby Construction is a full-service general contractor. Founded in 1978, the company builds innovative quality projects within commercial, technological, hospitality, non-profit, winery, and multi residential private sectors throughout Northern California and adjoining western states. With 60 employees and more than \$50 million in annual revenues, the company is one of the largest general contractors in the area. In 2007, Nordby Construction was voted #1 General Contractor in the North Bay by North Bay Biz Magazine. For additional information on Nordby Construction, its projects, and services, please visit the company’s website at www.nordby.net.

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